

CASE STUDY: RECRUITMENT & PLACEMENT SOLUTIONS

# DETAILED MARKET ANALYSIS LEADS TO QUICK HIRE FOR FOOD MANUFACTURER



## CLIENT

The client is one of the world's leading manufacturer of chocolate, chewing gum, mints and fruity confections. They were planning on doubling the size of their New Jersey facility and needed a trusted staffing partner to help them source quality candidates.

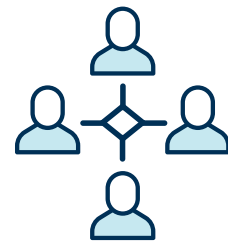
## CHALLENGE

The client needed an inventory control analyst to perform all inventory reporting at their expanded facility. This was to include inventory management and demand control from a global scale in order to provide orders within stores located in New York, Nevada, Florida, London and Shanghai. Because of the global nature of the role, the ability to accommodate multiple time zones was essential.

## STRATEGY

Staff Management | SMX ran a market analysis to learn the median wage for similar roles and gain insight of the available candidate pool. We were then able to make salary recommendations to the hiring manager and began sourcing candidates immediately. After thoroughly vetting candidates, we sent only those believed to have a great understanding and experience regarding the requirements. Four qualified candidates were found within a week and the client hired the first candidate interviewed.

## RESULTS



**4** solid candidates submitted within the first week of the requisition opening



Client hired the first candidate to interview