



CROSS BRAND SOLUTION CONSOLIDATES NATIONWIDE CONTINGENT WORKFORCE

CLIENT

Bit by bit, this international retailer had contracted staffing suppliers at 37 of their U.S. distribution centers. Eventually, the retailer decided that managing more than 40 different suppliers individually was a complicated, time-consuming and money-wasting headache, so they decided to consolidate.

CHALLENGE

Meanwhile, SIMOS, a TrueBlue company, was already onsite at four of the retailer's distribution centers. SIMOS managed a group of contingent workers as part of their productivity-based labor management solution.

HIGHLIGHT

In our first year we began with 40 staffing suppliers for 37 different distribution centers. In the end we consolidated to 2 suppliers.



We began with 40 staffing suppliers for 37 different distribution centers across the United States. Our goal was to reduce to only two with the help of Staff Management | SMX. Together we consolidated services and leveraged larger spends.

KENT H.
Floor Manager



STRATEGY

The retailer set out to find two staffing partners capable of supervising the entire contingent workforce across their distribution centers. They decided moving to two providers would allow them to simplify and consolidate the management of their contingent labor while leveraging the value of more sizable spends. The two suppliers would need to provide national pricing and standards, aggregated reporting, and a single point of contact.

The unique technology and capabilities of the TrueBlue brands was the answer. Together, we created an enterprise-wide solution that leveraged the strengths of our individual brands and could be delivered to the customer with a single point of contact, integrated reporting and rolled-up national pricing and standards.

The solution combined Staff Management | SMX's high-volume onsite staffing expertise, and proprietary workforce management and predictive analytics software, with SIMOS Insourcing Solutions' productivity-based costper-unit (CPU) labor model, and was backed by the built-in power of PeopleReady's more than 600 local recruitment branches across the U.S.

RESULTS

40 

STAFFING SUPPLIERS
AT STARTING

 2

REDUCED TO
STAFFING SUPPLIERS